



Partnership & Sponsorship Opportunities

2026-2027

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*Conserving the White Tank Mountains.
Connecting Communities.
Inspiring the Future.*



White Tank Mountains Conservancy

The White Tank Mountains Conservancy (WTMC) works at the intersection of conservation, education, and community engagement to conserve the natural heritage of the West Valley while promoting responsible growth, wildlife connectivity, and outdoor education.

Through strategic partnerships, your organization can align with one of Arizona's most important conservation and quality-of-life initiatives while gaining meaningful visibility among community leaders, residents, educators, businesses, and decision-makers.

WHY PARTNER WITH WTMC?

Conservation: Support efforts to protect wildlife, corridors, open space, and responsible regional growth.

Education: Help inspire the next generation through Youth to Mountains, White Tanks aLive, and community education programs.

Community: Connect with residents, business leaders, educators, elected officials, and outdoor enthusiasts throughout the West Valley.

Visibility: Reach thousands through events, educational programs, digital communications, social media, podcasts, and community engagement initiatives.



Impact

- **3,000+ students** reached annually through **Youth in the Mountain-Classroom Adventure** programs
- **Regional leadership** in wildlife connectivity and conservation planning through **Regional Connectivity Initiative and Mule Deer Collaring Program**
- Documented **590 animals species** and **650 native plants** in the White Tank Mountains
- Partnership with Desert Defenders picking up **245 pounds** of invasive species (2025)
- Logged **3,788 hours** of volunteer time picking up **175 pounds** of litter and attended **56** outreach events (2025)
- **Partnerships** with west valley cities, including **Buckeye** and **Surprise** and **Arizona Game and Fish** and **Central Arizona Conservation Alliance**
- **Tripled communications** outreach, storytelling, and voice in less than 6 months using Facebook, Instagram, and YouTube channels and website, e-newsletter and blog



Signature Events & Programs

Youth to Mountains & Classroom Adventure Educational Program

White Tank Wild Day held in April

Diamond in the Desert held in October

Desert Defenders Partnership with Maricopa County & CAZCA

West Valley Cities Speaker Series ongoing

Photo and Coloring Contests Annual summer/fall

White Tank aLive Podcast *proposed*

Future of Living in the Desert Summit & Field Trips
proposed for spring 2027



Partnerships

Summit Partnership	Conservation Partnership	Steward Partnership	Community Partnership	Friend of WTMC Partnership
\$25,000	\$15,000	\$5,000	\$2,500	\$1,000
Year-Round Recognition	Year-Round Recognition	Year-Round Recognition	Limited Recognition	Limited Recognition
Presenting Opportunity for Signature Event or Program	Choice of Two (2) Signature Event or Program sponsorships	Choices of one Signature Event or Program	Website Social Media Newsletter Tickets	Website Impact Report Social Media
*Promotion of conservation partner *Logo featured prominently on WTMC marketing *Recognition in annual report *Recognition at all WTMC events *Speaking opportunity *Opportunity for volunteer event *Tickets to Diamond in the Desert *Guest blog	*Logo featured on WTMC marketing on selected programming materials *Recognition in annual report *Social media and website recognition *Employee volunteer opportunity *Tickets to Diamond in the Desert *Recognition on sponsored program promotion	*Logo placement on programming materials *Recognition in annual report *Social media and website recognition *Tickets to Diamond in the Desert *Recognition on sponsored program promotion	*Website recognition *Social media *Recognition in annual report *Tickets to Diamond in the Desert *Recognition in the newsletter	*Website listing recognition *Social media *Recognition in annual report *Tickets to Diamond in the Desert 

Sponsorships

Diamond in the Desert

The Conservancy's premier fundraising event brings together business leaders, elected officials, conservation advocates, and community stakeholders to celebrate and support the future of the White Tank Mountains.

Crown Jewel	Platinum	Gold	Silver	Bronze
\$7,500	\$5,000	\$3,500	\$2,500	\$1,500
Exclusive Naming Rights				
*Speaking Opportunity *Premier logo placement in marketing/promotion *Two (2) reserved tables *Recognition in all marketing & PR *Featured Social Media *Full-Page ad *Opportunity for branded materials	*One reserved table *Logo placement in marketing/promotion *Mention in PR - Full-Page ad - Social Media *Opportunity for branded materials	*Eight (8) tickets *Logo placement in marketing/promotion *½ page ad *Opportunity for branded materials	*Six (6) tickets *Listing in marketing/promotion *½ page ad *Opportunity for branded materials	*Six (6) tickets *Listing in marketing/promotion *½ page ad *Opportunity for branded materials



Sponsorships

White Tank Wild Days

An annual community-wide day of giving supporting conservation, education, and stewardship programs.

Presenting	Supporting	Community
\$10,000	\$5,000	\$2,500
Matching Gift Sponsorship Designation		
*Logo on all campaign materials *Campaign video recognition *Dedicated media announcement *Listing on campaign website *Social media spotlight	*Logo placement campaign materials *Campaign recognition *Social media promotion	*Campaign recognition *Website recognition



Sponsorships

Youth to Mountains

Youth to Mountains connects approximately 1,400 students annually to the natural world through hands-on conservation education.

Presenting Partner	Education Partner	Classroom Partner	Student Steward Spotlight
\$10,000	\$7,500	\$3,000	\$1,500
Exclusive program sponsorship			
*Recognition at all YTM events *Opportunity to participate in student activities *Logo on educational materials *Annual Impact Report highlighting sponsorship	*Recognition on program materials *Social media recognition *Volunteer opportunity	*Support one classroom experience *Recognition in program communications	*support student participation and materials



Sponsorships

Photo and Coloring Contest

Presenting Partner	Print Series Partner	Display Sponsor
\$2,500	\$1,000	\$500
"Presented by" sponsorship		
*Naming rights *Logo placement on all promotional materials *Featured social media *Opportunity to serve as a judge *Recognition in annual Impact Report *Opportunity to provide branded prizes	*Recognition at multiple events *Website and social media	*Recognition at single presentation *Recognition on promotion of single presentation

Support education and awareness of the WTMC with the annual photo and coloring contests while encouraging and recognition WTMC as artist inspiration.

The photo contest will be held over the summer. Coloring contest will held in August-September (Back-to-School).



Sponsorships

aLive Speakers Series

Presenting Partner	Series Partner	Lecture Sponsor
\$7,500	\$3,500	\$1,000
Naming rights for annual speakers series		
*Speaking opportunity *Recognition at all presentations *Logo on all promotional materials	*Recognition at multiple events *Website and social media	*Recognition at single presentation *Recognition on promotion of single presentation

Supports expert speakers, scientists, historians, conservation leaders, and outdoor recreation professionals who educate and inspire the community.



Sponsorships

White Tank aLive Podcast

	Season Sponsor	Episode Sponsor
\$10,000	\$5,000	\$500
“Presented by” sponsorship		
*Logo on podcast website and promotions for entire season *Recognition in video versions *Featured social media promotion *Opportunity to be a guest	*Recognition on website and promotion for the entire season *Logo placement on video versions *Social media	*Recognition during episode *Logo placement on episode promotion

The podcast shares stories of conservation, wildlife, outdoor recreation, regional history, and community leadership throughout the West Valley.

Pending grant approval
and funding



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Sponsorships

Future of Living in the Desert Summit & Field Trips

Major Sponsor	Visionary Sponsor	Leader Sponsor	Conservation Sponsor
\$15,000	\$10,000	\$5,000	\$2,500
“Presented by” sponsorship			
*CEO/Executive Remarks *Logo prominent on all marketing/promotion *Full-page ad in program *Premium Exhibit space *Recognition in press release *Ten (10) tickets to event *Featured spotlight on website *Sponsor spotlight in newsletter *Recognition in blogs, podcasts, and videos *Dedicated social media *Recognition in annual report	*Keynote session opportunity *Panel participation *Half-page ad in program *Exhibit space *Eight (8) tickets to event *Dedicated social media *Sponsor spotlight in newsletter *Sponsor spotlight blog *Recognition at event *Recognition in annual report	*Panel or Field Trip participation *Quarter-page ad in program *Exhibit space *Six (6) tickets to event *Social media *Sponsor spotlight in the newsletter *Recognition at event *Recognition in annual report	*Field Trip participation *Business card ad in program *Exhibit space* *Six (6) tickets to event *Social media *Recognition at event *Recognition in annual report

Bring together city leaders, developers, conservationists, educators, business leaders, tourism professionals, utilities, and community stakeholders to explore how the West Valley can continue to grow while protecting the Sonoran Desert, wildlife connectivity, water resources, recreation access, and long-term quality of life.

Pending grant approval and funding



Collaborations

Food & Beverage	Retail	Real Estate	Hospitality
Conservation Beer	Native Plant Collection	Wildlife guides for new homeowners near the WTMC	Add \$5-\$10 donation at checkout
Signature Cocktail	Merch	Adopt-a-Trail	Art & Culture
Conservation Coffee			Art Shows
Give Back Nights			Music & Poetry

Collaborations with local businesses can raise awareness, generate revenue, create community connections, and introduce a new target audience to both the WTMC and your operation.



Thank you

